

2027 VENDOR & PARTNER OPPORTUNITIES

300 Raceway | Farley, Iowa

Eastern Iowa's Premier Motorsports Facility & 3/8-Mile Dirt Track

Located at the high-traffic intersection of US Highway 20 and Exit 300, 300 Raceway is more than a racetrack—it's a regional destination. Under the ownership of the Simon Family, who bring a legendary history in truck and tractor pulling, the facility has been revitalized into a top-tier pulling venue and dirt track that draws thousands of fans from across the Midwest.

WHY PARTNER WITH 300 RACEWAY?

- **Prime Visibility:** Situated right off Highway 20, our venue is a landmark for travelers and locals alike.
- **Loyal Fanbase:** Dirt track racing and tractor pulls attract a dedicated, multi-generational demographic of homeowners, outdoor enthusiasts, and agricultural professionals.

2026 MARQUEE EVENTS

Event Type	Highlight Series	Expected Impact
Championship Pulling – June 10 th -12 th , 2027	Series TBD Truck & Tractor Pull	The 'Full Pull' tradition at the 300-foot mark.
50 th Annual Yankee Dirt Track Classic	Touring Late Model Series That will be released later.	Deep roots in the local Iowa racing community.

VENDOR & MARKETING PACKAGES

- **Midway Vendor Space:** High-foot-traffic booth locations near the main grandstands and concessions. Multiple Vendor Booths are available multiple sizes available. Please reach out to discuss more options, 563-744-3620 or 300raceway@gmail.com
- **On-Track Signage:** Permanent billboard placement on the backstretch, front-stretch or Corner Fencing for maximum 'eyes-on' during all 300 Raceway Events.
- **Digital Branding:** Logo placement on partnered streamed events, social media 'Event Spotlights,' and our official website.
- **Official Partner Status:** Exclusive category rights (e.g., 'The Official Parts Provider of 300 Raceway') including PA announcements and victory lane branding.
- **Corporate Hospitality:** Group ticket packages and VIP access at our facility for employee or client appreciation nights.

READY TO REACH OUR FANS?

Phone: (563) 744-3620

Email: 300raceway@gmail.com

Location: 27317 Olde Farley Road, Farley, IA 52046

Online: www.300raceway.com